First Annual

Precision Agriculture Day

@ Genesee Community College
Monday, April 4th, 2016
8:30 am – 2:30 pm

Featuring

Keynote Session:
“After 20 Years, is Precision Agriculture Finally Coming Together?”
– Marc Vanacht, Principal, AG Business Consultants, St. Louis, MO

Special Session:
“Using Aerial Drones To Enhance Field Production”
– Brian Pitre, CEO, SkyOp, LLC

- Have you mastered Precision Agriculture technology and want to take it to the next level?
- Are you mystified by this advanced technology, but are ready to start learning?
- Are you a student looking for different and exciting career options?
- Join an international consultant and local experts as we discuss Precision Agriculture technology and how it impacts you!

COST: $65/Participant, Includes lunch
(Actual cost is $170. A $105 Scholarship will be applied to your registration fee through the generosity of supporters of this new initiative.)

For more information:
Contact Reid Smalley in GCC’s BEST Center.
rjsmalley@genesee.edu
585-343-0055, ext. 6527

Please check the website for more information and updates.

TH E B E S T C E N T E R  |  B A T A V I A C A M P U S
ONE COLLEGE ROAD, BATAVIA, NY 14020 • (585) 345-6868 • WWW.BESTCENTER.ORG • BESTCENTER@GENESEE.EDU
Seminars:

• **Keynote Session:** “After 20 Years, Is Precision Agriculture Finally Coming Together?” (Everyone) – Marc Vanacht, Principal, AG Business Consultants

• **Special Session:** “Using Aerial Drones to Enhance Field Production” (Everyone) – Brian Pitre, CEO, SkyOp, LLC

• How to Make Precision Agriculture Data Work for You (for Experienced Producers) – Daniel Ochs, CCA, Precision Agriculture Specialist, Ochs Consulting, LLC

• Efficiency & Profitability – What Precision Agriculture Can Do For You – Experiences From The Field (for New PA Practitioners) – Panelists: David Russell, CCA, Field and Crop Manager, Noblehurst Farms/Linwood Agriculture; Jay Swede, Managing Partner, Gary Swede Farms, Inc.; Christian Yunker, Managing Partner, CY Farms, LLC

• Careers and Opportunities in Precision Agriculture (for Students) – Emmaline Long, CCA, Crop Production Manager, CY Farms, LLC

• Optional Afternoon Session – Advanced Q&A with an International Expert (for Experienced Producers, but open to everyone) – Marc Vanacht, Principal, AG Business Consultants

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**To Register:** You may register online with a credit card (Visa, Mastercard or Discover).

Go to: www.bestcenter.org, click “Precision Agriculture Day” in BEST Center News for detailed information and registration. Or complete this form and mail, fax or deliver to The BEST Center by Monday, March 28th.
The BEST Center, Genesee Community College, One College Road, Batavia, NY 14020; Fax: 585-345-6890

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