



# Brewery and Cidery Workshop

at the Waterloo Holiday Inn on Rte. 414 in Waterloo, NY



Are you planning on starting a new brewery or cidery or interested in learning more about the legal and business issues involved with starting a brewery or cidery? If so, Cornell Cooperative Extension of Seneca County is hosting a Brewery and Cidery Startup Workshop.

## Day 1: Business and Legal Issues

This workshop is meant to give you an overview of the information and tools you will need to start a new Farm Brewery or Cidery business. Come learn about the NYS Farm Brewery law, craft beverage marketing, brewing and cider equipment, tax implications, business planning, local zoning issues, alternative funding strategies, financing a brewery/cidery and more.

There will also be a trade show with representatives from companies selling items related to beer and cider production and growing hops, barley and cider apples and other relevant organizations.

To register, scan the QR code  
or go to  
[www.senecacountycce.org](http://www.senecacountycce.org)



## Day 2: Production Issues

This workshop will focus on production issues and will include classroom sessions and field trips. Classroom sessions will include a brewing track (focusing on hops and barley) and a cidery track (focusing on apples and cider).

There are two options for the field trip. Brewers will go to Climbing Bines Hops Farm, and a nearby barley field. Cider makers will visit a local cidery and apple orchard. Register soon because there is limited space for the field trip.

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### Day 1

**Workshop:** 8:30am - 4:45pm

(includes a light breakfast and lunch)

**Social hour:** 4:45pm - 6:00pm

(includes tastings of local craft beers and cider)

**Cost:** \$65 individually and \$55 for each additional registrant

### Day 2

**Workshop/Classroom sessions:** 8:30am - 11:00am

**Field trip (optional):** 11:00am - 3:30pm

**Cost:** \*\$30 for classroom sessions (includes a continental breakfast) \$30 for field trip (includes a bagged lunch)

\*There is a \$5 discount for the classroom sessions if you are also registered for Day 1