



WEBINAR

Adding Value to Your Harvest for Year Round Income

No registration required

Laurette Tucker Rural Business Specialist at USDA's Rural Development
Coley Drinkwater Managing Member, Richlands Creamery, LLC

Tuesday, July 7, 2020
11:00AM-12:00 PM
(Eastern)

With shifts in the value chain due to COVID-19, many farmers are looking for ways to make their product shelf stable. This webinar will explore processes, experiences, resources, and support for farmers interested in determining the feasibility of making value added products from their farm. We will hear from Laurette Tucker, a rural business specialist at Rural Development, and Coley Jones, a managing member of Richlands Creamery, who has gone through the Value Added Producer Program to create value added products on her farm.

Join Zoom Meeting

Recommended for video and audio experience
<https://viriniatech.zoom.us/j/93262416196>

Dial In via Phone

Not recommended, audio only experience
+1 929 436 2866 (US) Webinar ID: 932 6241 6196

Program Sponsors

The Virginia Beginning Farmer and Rancher Coalition Program is a state-wide and coalition-based program. Virginia Tech/Virginia Cooperative Extension serves as the backbone organization for the Coalition. In partnership with VSU Small Farm Outreach Program, funded through the Beginning Farmer and Rancher Development Program (BFRDP) of the USDA-National Institute of Food and Agriculture (NIFA) and the Southern Extension Risk Management Education Center. For program questions, contact the program director, Kim Niewolny at niewolny@vt.edu. For more information about the webinar, contact Katie Trozzo at ketrozzo@vt.edu.



Zoom Directions

About 15 minutes before the webinar, go to the website address above to prepare for the webinar. Join from PC, Mac, Linux, iOS or Android using the provided link. If this is your first time joining a Zoom webinar, you will be prompted to download the Zoom Launcher. Upon completion, enter your name and hit the "Join" button. You will then be placed in the meeting. You will be prompted to connect to audio, with instructions given on how to do so based on the audio option you select. During the webinar, questions can be typed into the chat box on the right hand side of the screen. A recording of this webinar will be available on the Virginia Beginning Farmer Program website within one week of the webinar date.

If you are a person with a disability and desire any assistive services or other accommodations to participate in this activity, please contact Kim Niewolny at 540-231-5784 between business hours (9 a.m.-5 p.m.) to discuss accommodations five days prior to the events.

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