



**2020 Fall Beef Meeting**  
**October 26, 2020**  
**7 p.m. - 8:30 p.m. via Zoom**  
**No Cost to Attend**

To register, email Rich Toebe at [rrt43@cornell.edu](mailto:rrt43@cornell.edu)



2020 has been a challenging year for beef farmers with many new external challenges facing you. Although important, there is little you can do about challenges such as COVID-19 market disruptions or a shortage of processing capacity. This meeting will look at two important management opportunities that every farmer can impact on their own farms to increase their farms profitability.

**REPRODUCTION – THE KEY TO PROFITABILITY**

- Pregnancy Rate: Why is this important and how does it impact profitability
- The Impact of Body Condition on Breeding
- Breeding Soundness Exam
- Role of Nutrition and Total Herd Health
- Replacement heifer strategies

**CATTLE ARE READY TO HARVEST**

- Live animal quality grading – Learn what to look for to determine that an animal is ready to harvest
- Importance of meat quality
- Matching your meat's quality to the eating experience expectation of your customer



Cornell Cooperative Extension  
Delaware County

Watershed Agricultural Council  
[nycwatershed.org](http://nycwatershed.org)