January 28, 2016

To: Central New York Agricultural Businesses

From: David R. Balbian, Area Dairy Management Specialist, Cornell Cooperative Extension, Central New York Dairy & Field Crops Team

Re: 2016 Central New York Dairy Day

Enclosed you will find an announcement of our upcoming 9th Annual Central New York Dairy Day. Our focus is strictly on dairy production & economic issues facing the dairy industry.

We are happy to be back in Cooperstown and are having our traditional agribusiness trade show. We will have exhibit tables available for you that are covered with a white tablecloth. The tables are 6 feet by 2.5 feet. Electrical outlets are available, but be prepared to run an extension cord in some instances. The room will be set up some time during the night before, so you may set up your exhibit anytime after 7:00 a.m. on the morning of March 15th as long as you are completely set up by 10:00 a.m. The trade show opens at 10:00 a.m.

Some of you folks and/or your employees have PAS certification with ARPAS (American Registry of Professional Animal Scientists). As an added bonus this event has been approved for 2 PAS continuing education credits. Events like the annual Cornell Nutrition Conference are approved for credits. This program provides another opportunity for those credits to be earned.

The fee to have an exhibit at the trade show will be $100. Below is an attached registration form for the trade show. Please follow the instructions below.

Name & Address of Business & Contact Person with phone number, email, etc. as you would like it to appear in the program that day. **We would prefer to use a company business card** and will duplicate it in the program. Please include the business card you would like us to use if you have one available. (Please do not staple the card to your registration.)

____________________________________________________________________________
____________________________________________________________________________
____________________________________________________________________________

If you would like to be listed as a program sponsor, but DO NOT want to have an exhibit table please place an X here______.

Make checks payable to Cornell Cooperative Extension ($100 per sponsor, even if you do not want to have an exhibit at the event) and mail it with this form to: Cornell Cooperative Extension of Herkimer County, 5657 State Route 5, Herkimer, NY 13350. You may register online and pay with a credit card at http://cnydfc.cce.cornell.edu. When paying online, please scan your business card and email it to herkimer@cornell.edu or you may mail it to the above address.

Your exhibitor’s fee **does not** include registration for the program. You and any of your staff that attend will need to register (use the registration form in the enclosed announcement) by filling out the registration form and enclosing $30 per person.

**To guarantee your listing in the program, please return this form by March 9, 2016 to be a Central New York Dairy Day Sponsor.**
# 2016 Central New York Dairy Day

## Cow Comfort - Money You’re Leaving on the Table?

**When:** Tuesday, March 15, 2016  
10:00 am – 3:15 pm

**Where:** The Otesaga Resort Hotel, 60 Lake St., Cooperstown

**Cost:** $30 per person (includes the best buffet lunch you will ever eat!)

## AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00 a.m.</td>
<td>Trade Show Opens, Registration, Coffee &amp; Danish</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Optimizing Cow Comfort in Free Stall Facilities <em>Dr. Heather Dann, Miner Institute</em></td>
</tr>
<tr>
<td>11:45 a.m.</td>
<td>Cow Comfort in Tie Stall Facilities and Managing Cow Comfort on Pasture <em>Dan McFarland Ag. Engineer, Penn State</em></td>
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<tr>
<td>12:30 p.m.</td>
<td>Lunch &amp; visit Trade Show</td>
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<tr>
<td>2:00 p.m.</td>
<td>Producer Panel:</td>
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<td></td>
<td>- Experience with a new free stall barn vs. old free stall barn <em>Russ Kelly, Fultonville</em></td>
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<td>- Experience with modifications to a tie stall barn <em>Frank Albano, Stamford</em></td>
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<td></td>
<td>- Experience transitioning from tie stall to deep sand free stalls <em>Kip Law, Sherburne</em></td>
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<tr>
<td></td>
<td>- Experience with maximizing production on pasture <em>Adam Tafel, Laurens</em></td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Final wrap up questions for all presenters</td>
</tr>
<tr>
<td>3:15 p.m.</td>
<td>Adjourn</td>
</tr>
</tbody>
</table>

Registration must be received in the office by Friday, March 11, noon. NO EXCEPTIONS

This program qualifies for 2 PAS Continuing Education Credits from the ARPAS office in Illinois.

Registration is $30 per person (includes lunch): Pre-registration is required!

Please fill out the registration form below and return it along with payment to:
Cornell Cooperative Extension of Herkimer County, 5657 State Route 5, Herkimer, NY 13350.

Make checks payable to: *Cornell Cooperative Extension*

Pay with credit card online at http://cnydfc.cce.cornell.edu/

Please call 315.866.7920 if you have any questions.

**Registration must be received in the office by Friday, March 11, noon. NO EXCEPTIONS**

Registration allows us to communicate any cancellations or changes in arrangements.

<table>
<thead>
<tr>
<th>Name</th>
<th>Number attending</th>
<th>City</th>
<th>NY Zip</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
</table>

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When:      Tuesday, March 15, 2016  
10:00 am – 3:15 pm

Where:    The Otesaga Resort Hotel, 60 Lake St., Cooperstown

Cost: $30 per person (includes the best buffet lunch you will ever eat!)
When: Tuesday, March 15, 2016
10:00 a.m. – 3:15 p.m.

Where: The Otesaga Resort Hotel, 60 Lake St., Cooperstown

Cost: $30 (includes the best buffet lunch you will ever eat)

Registration must be received in the office by Friday, March 11, 2016 at noon. NO EXCEPTIONS

This program qualifies for 2 PAS Continuing Education Credits from the ARPAS office in Illinois.

Central New York Dairy and Field Crops Team

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.

Please contact the Cornell Cooperative Extension if you have any special needs.

Find us online at:
http://cnydfc.cce.cornell.edu/

Register for meetings online and pay by credit card. Find these events and more at the Central New York Dairy & Field Crops Team website: http://cnydfc.cce.cornell.edu/