

# Produce Auction Meeting

**Date:** Thursday October 20

**Time:** 1:00pm

**Location:** Johnny and Lovina Beachy  
15 Seventys Road  
Burke NY 12917



## What is a produce auction?

It is an auction where farmers can bring their products (fruits, vegetables, flowers, hay, straw, ect.) to sell at a competitive bid.

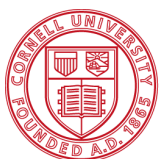
The intent of a produce auction is so farmers can spend less time marketing and more time growing the product with getting a premium price.

## What is the purpose of this meeting?

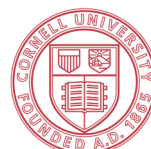
This meeting is intended to explore the opportunity of starting a produce auction in northern New York.

**RSVP by Wednesday October 19th:** CCE Franklin County  
Online <https://reg.cce.cornell.edu/produceauction> 216 or (518) 483-7403

Light refreshments will be served.



Cornell University  
Cooperative Extension  
Franklin County



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