

You are selling local meat...
**BUT ARE YOU MAKING
 MONEY?**



Attend a workshop on
Profitable Meat Marketing!

- ❖ Find out if you're covering costs—including your TIME!
- ❖ Develop a farm marketing strategy.
- ❖ Learn to reach customers using MeatSuite.com
- ❖ Use our NEW Price Calculator to price for PROFIT!



Cornell University
 Cooperative Extension

RSVP TODAY!



NY farm viability
 INSTITUTE

Location	Date & Time	Register	By
CCE-Essex, 3 Sisco St., Westport	Thurs., Nov. 10, 5:30-8:30 PM	lsd22@cornell.edu	Mon., Nov 7
Ramada Inn, 21000 NYS Route 3, Watertown	NE Livestock Conference, Nov. 11	http://bit.ly/2edCgpn	
White Eagle Conference Center, Cleveland Room, 2910 Lake Moraine Rd., Hamilton	Mon., Nov 14,, 6:00-9:00 PM	mrm7@cornell.edu	Fri., Nov. 11
CCE-Broome, 80 Upper Front St., Binghamton	Tues., Dec. 6, 5:30-8:30 PM	lw257@cornell.edu or (607) 584-5007	Fri., Dec. 2
CCE-Yates, 417 Liberty St., Penn Yan	Thurs., Dec. 8, 6:00-9:00 PM	http://bit.ly/2ei5p3m	Mon., Dec. 5
CCE-Chautauqua, 3542 Turner Rd., Jamestown	Wed., Dec. 14, 6:00-9:00PM	ljk4@cornell.edu or (716) 664-9502	Mon., Dec. 12
CCE-Wyoming, 36 Center St., Warsaw	Thurs., Dec. 15, 6:00-9:00 PM	zta3@cornell.edu or (585) 786-2251	Mon., Dec. 12
CCE-Columbia, 479 NY Route 66, Hudson	Wed., Jan. 11, 5:30-9:00 PM	(518) 765-3518 or tff24@cornell.edu	Mon., Jan 9
CCE-Washington, 415 Lower Main St., Hudson Falls	Thurs., Jan. 12, 5:30-9:00 PM	Same as above	
CCE-Cayuga, 248 Grant Ave., Auburn	Thurs., Jan. 19, 5:30-8:30 PM	http://bit.ly/2e2t88F	Thurs., Jan 12

If interested, please record the following data BEFORE the workshop date. Choose one animal that you feel is representative of your herd, then record the weights of each cut from that animal. Please also note travel costs and processing fees associated with that one animal. Bring the information with you to the workshop.



MEATSUITE.com

Carcass Data Collection Form

Farm: _____ Processor: _____

Species: _____ Hanging Weight: _____

The weights below are from (check one): Whole Animal Just One Side

CUT NAME	WEIGHT {Lbs.}

CUT NAME	WEIGHT {Lbs.}

SPECIALTY ITEMS {patties, sausage etc.}	WEIGHT {Lbs.}

