

Speaker Bio:

Dr. J. Julian Smith is currently President and Co-Founder of CZO Agronomics, a global consulting group devoted to technical advisory and end-to-end project management services in agribusiness and horticulture. Before founding CZO Agronomics, Dr. Smith was the Director of Discovery & Innovation for Brandt Consolidated, Inc. in Springfield, Illinois leading the company's plant health research and new product development team.



Dr. Smith is a widely published agricultural professional in the fields of agronomy, environmental issues and precision agriculture. His career has been primarily concerned with plant nutrition and specialty products, as well as their positioning within the agricultural marketplaces of North America and Europe. The latter half of Dr. Smith's career has focused on micro-nutrient, biostimulant, biological and plant growth regulator product application for all crops.



Jim Hershey owns and operates a 600 acre livestock and grain farm located in Elizabethtown, PA & has been operating a Crop Management Service that covers several thousand acres. Jim is presently serving as President of the Pa No-Till Alliance where their mission is to promote No-Till, Cover Crops and Soil Health. He has been practicing No-Till for more than 25 years and Cover Cropping for 15 years.

Mr. Hershey's operation has been a leader in Cover Crop Interseeding where they have been marketing interseeders commercially. One has planted several thousand acres in N.Y. the last 3 years with great success. Jim has also installed a ZRX roller on his corn planter to be able to roll and plant into green cover. This has helped reduce weed pressure, less herbicide, build organic matter while conserving moisture and nutrients.

REGISTER NOW

NWNY Team
CCE-Wayne County
1581 Route 88 North
Newark, NY 14513-9739

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Cornell Cooperative Extension

Northwest NY Dairv. Livestock and Field Crops Program

Corn Congresses 2018

January 10
Quality Inn & Suites
8250 Park Road
Batavia

January 11
Holiday Inn
2468 NYS Rte. 414
Waterloo



Morning Agenda:

8:30–9:50 a.m.

Registration

Sign-up for DEC & CCA Credits

Visit Vendors

9:55 a.m.

Opening Introductions:

Mike Stanyard

10:00–10:30 a.m.

Using Corn Yield Data to Develop Yield Stability Zones

Dr. Quirine Ketterings

Nutrient Management Specialist,
Cornell University

10:30–11:30 a.m.

Why is 300 bu/ac Corn the Goal When the Genetic Potential is 1000?

Dr. Julian Smith, President
CZO Agronomics, LLC.

11:30–12:00 a.m.

Corn Silage Trials, so Much More than Yields

Joe Lawrence, Forage Specialist
Cornell University, PRO-DAIRY

**DEC Recertification points &
Certified Crop Advisor Credits available**

Please bring your Applicator Picture ID

Afternoon Agenda:

12:00–1:25

LUNCH & VISIT VENDORS

1:30–2:15 p.m.

Managing Corn in a No-Till System

Jim Hershey, President
PA No-Till Alliance

2:15–3:00 p.m.

GMO Free Corn Pest Management:

Insects & Weeds

Dr. Elson Shields, Entomologist,
Cornell University

Mike Hunter, Field Crop Specialist
Cornell Coop Extension, NNY Ag Team

2:45–3:15 p.m.

Western Bean Cutworm Resistance:

Where do We Go from Here?

Mike Stanyard
CCE, NWNy Team

3:05 p.m.

Evaluation, & pick-up DEC credit sheets

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“CCE does not endorse or recommend any specific product or service. This program is solely intended to educate consumers about their choices.”

“Accommodations for persons with special needs may be requested by contacting Cathy Wallace at 585.343.3040 x138 or cfw6@cornell.edu by January 8, 2018”

Registration Information

Please make your check out to : CCE

Your **RESERVATION** must be received by:

January 3, 2018

Email: cfw6@cornell.edu

Name: _____

Name: _____

Farm/Business Name: _____

Address: _____

County: _____

Phone: _____

Email: _____

Location Attending:

1/10/18 Quality Inn & Suites, Batavia

1/11/18 Holiday Inn, Waterloo

Corn Congress # Attending:

_____ \$50.00 not enrolled in NWNy Team **

_____ \$35.00 if enrolled in NWNy Team

_____ \$30.00 ea. Additional person same
farm/business

Pay by credit card:

<http://nwnyteam.cce.cornell.edu/events.php>

** If you do not receive the monthly newsletter Ag Focus either by mail or email you are NOT enrolled in the NWNy Team

Please mail to:

CCE-Genesee / NWNy Team

Attn: Cathy Wallace

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