Speaker Bio:

Dr. J. Julian Smith is currently President and Co-Founder of CZO Agronomics, a global consulting group devoted to technical advisory and end-to-end project management services in agribusiness and horticulture. Before founding CZO Agronomics, Dr. Smith was the Director of Discovery & Innovation for Brandt Consolidated, Inc. in Springfield, Illinois leading the company's plant health research and new product development team.

Dr. Smith is a widely published agricultural professional in the fields of agronomy, environmental issues and precision agriculture. His career has been primarily concerned with plant nutrition and specialty products, as well as their positioning within the agricultural marketplaces of North America and Europe. The latter half of Dr. Smith's career has focused on micro-nutrient, biostimulant, biological and plant growth regulator product application for all crops.

Jim Hershey owns and operates a 600 acre livestock and grain farm located in Elizabethtown, PA & has been operating a Crop Management Service that covers several thousand acres. Jim is presently serving as President of the Pa No-Till Alliance where their mission is to promote No-Till, Cover Crops and Soil Health. He has been practicing No-Till for more than 25 years and Cover Cropping for 15 years.

Mr. Hershey's operation has been a leader in Cover Crop Interseeding where they have been marketing interseeders commercially. One has planted several thousand acres in N.Y. the last 3 years with great success. Jim has also installed a ZRX roller on his corn planter to be able to roll and plant into green cover. This has helped reduce weed pressure, less herbicide, build organic matter while conserving moisture and nutrients.
Morning Agenda:

8:30–9:50 a.m.
Registration
Sign-up for DEC & CCA Credits
Visit Vendors

9:55 a.m.
Opening Introductions:
Mike Stanyard

10:00–10:30 a.m.
Using Corn Yield Data to Develop Yield Stability Zones
Dr. Quirine Ketterings
Nutrient Management Specialist,
Cornell University

10:30–11:30 a.m.
Why is 300 bu/ac Corn the Goal
When the Genetic Potential is 1000?
Dr. Julian Smith, President
CZO Agronomics, LLC.

11:30–12:00 a.m.
Corn Silage Trials,
so Much More than Yields
Joe Lawrence, Forage Specialist
Cornell University, PRO-DAIRY

12:00–1:25
LUNCH & VISIT VENDORS

1:30–2:15 p.m.
Managing Corn in a No-Till System
Jim Hershey, President
PA No-Till Alliance

2:15–3:00 p.m.
GMO Free Corn Pest Management:
Insects & Weeds
Dr. Elson Shields, Entomologist,
Cornell University
Mike Hunter, Field Crop Specialist
Cornell Coop Extension, NNY Ag Team

2:45–3:15 p.m.
Western Bean Cutworm Resistance:
Where do We Go from Here?
Mike Stanyard
CCE, NWNY Team

3:05 p.m.
Evaluation, & pick-up DEC credit sheets

Afternoon Agenda:

Registration Information
Please make your check out to: CCE
Your RESERVATION must be received by:
January 3, 2018

Email: cfw6@cornell.edu

Name:____________________________________
Name:____________________________________
Farm/Business Name:______________________
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Location Attending:
☐ 1/10/18 Quality Inn & Suites, Batavia
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Corn Congress # Attending:
_____ $50.00 not enrolled in NWNY Team **
_____ $35.00 if enrolled in NWNY Team
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Pay by credit card:
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Accommodations for persons with special needs may be requested by contacting Cathy Wallace at 585.343.3040 x138 or cfw6@cornell.edu by January 8, 2018

DEC Recertification points & Certified Crop Advisor Credits available

Please bring your Applicator Picture ID