

Marketing Meetings



In order to stay in business as producers, we need to learn how to produce a consistent product for our consumers to continue to come back year after year. Currently in our industry, producers do not set themselves apart from others. In order to continue to be profitable this is what producers need to start doing. Mackenzie Waro will discuss different outlets for your end product and Ashley McFarland will discuss how to produce the quality consistent product to sell.

Speakers: Mackenzie Waro, Livestock & Processing Specialist, Harvest NY
Ashely McFarland, Livestock Specialist, Central New York Dairy, Livestock & Field Crops Team

While there is no charge for attending, we ask that you pre-register so we can contact you in the event of cancellation or rescheduling. Registration due by November 22, 2017

Register by calling CCE Herkimer at (315) 866-7920 or emailing herkimer@cornell.edu or online at <http://cnydfc.cce.cornell.edu/events.php> or fill out the form below and mail to CCE Herkimer. Be sure to indicate which meeting you wish to attend.

Each meeting is 6-7:30 PM		
Date	Location	Address
Tuesday, November 28	CCE Herkimer County Office	5657 State Route 5, Herkimer
Thursday, November 30	CCE Schoharie Extension Office	173 South Grand St, Cobleskill
Monday, December 4	Montgomery County Annex Building, Room 111	20 Park St, Fonda
Tuesday, December 5	CCE Chenango Extension Office	99 Broad St, Norwich
Wednesday, December 6	CCE Saratoga Extension Office	50 West High St, Ballston Spa

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Space is limited, so please register early!

Choose Location (Circle One): Herkimer 11/28 Cobleskill 11/30 Fonda 12/4
Norwich 12/5 Saratoga 12/6



Farm Name _____
Name _____ Number attending: _____
Address _____ City _____ NY Zip _____
Phone _____ Email _____

**Central New York Dairy, Livestock and Field Crops Team serving
Chenango, Fulton, Herkimer, Montgomery, Otsego, Saratoga and Schoharie Counties**

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities

Please contact the Cornell Cooperative Extension if you have any special needs.