

Are you ready to have a different conversation around farm and food? Join us at Table Talk, June 12-13.

Do you need new tools to discuss hormones, GMOs, animal welfare, sustainability, food waste, and other emotional issues impacting the food conversation?

"Table Talk" is a customized training that will equip you to have smarter conversations around farm and food. Michele Payn has developed a NEW two-day intensive program for a small group. She's designed it to be casual and personal to help those in agriculture who really want to make advocacy authentic and take their efforts to a new level.

- Do you want to gain specific skills in understanding consumer perspective to grow the farm and food conversation?
- Are you looking for a greater impact in connecting people around the plate?
- Would you love to have an action plan to go beyond the choir?
- Are you an advanced "advocate" wanting specific and actionable strategies to increase your influence?

Table Talk has been created to empower people in agriculture. This intensive training is truly unique — 12 people will gather around the table in Syracuse, June 12-13, focused on smarter communications. Certified Speaking Professional Michele Payn has spent 17 years gathering best practices, powerful insights, resources, and techniques to equip leaders in agriculture.

You'll get personal coaching, a dozen hours of interactive training with case studies, both of Michele's books (and the insight gleaned from writing them), and answers to your burning questions. You will walk away with an action plan built for you and your situation. And you'll be better equipped to have the conversation around the toughest issues facing farm and food, plus ways to go beyond the choir. You will be gaining insight from consumers, asking questions around the table, and building tools to take home with some of the best minds in the business.

Join Michele at the table. Register today at <https://causematters.com/tabletalktraining/ny/> - registration increases \$50 after May 25.



**Cornell Cooperative Extension
North Country Regional Ag Team**