

## SPONSORSHIP OPPORTUNITY

# Regional Cow Comfort Workshops

Cornell Cooperative Extension



### Program Details:

The Cow Comfort Workshops are an educational program for farmers, employees and agriservice professionals who work directly with dairy cows. It will cover economics of improving cow comfort, stall design and management, stocking density and heat abatement and effects on production.

There will be two separate sessions: one to focus on freestall cow comfort and one to focus on tie stall cow comfort. Each session will include an on-farm portion walking attendees through an assessment of facilities.

Each Cow Comfort Workshop is a day-long program held from 9:30 am to 3 pm. The program will be held on farm with a combination of presentations, demonstrations, farm walk-throughs and discussion. Four locations around the state will host both sessions for a freestall or tie stall workshop focus. The workshops will take place the weeks of December 2<sup>nd</sup> and December 9<sup>th</sup>.

### Featured Speakers: Rick Grant, Miner Institute; Dan McFarland, Penn State

The Cow Comfort Workshops feature two highly recognized names in the dairy cattle research world. **Rick Grant of Miner Institute** is known for his research surrounding stocking density and time budgets for dairy cattle. **Dan McFarland of Penn State** is known for his research surrounding heat stress abatement techniques, stall and barn design and ventilation.

### How to Sponsor:

Interested sponsors can sponsor individuals to attend the workshop, at a cost of \$20 per workshop if prepaid, or \$25 the day of. In addition, sponsors can choose to be recognized in advertising and promotion of the workshops by sponsoring the entire program. Suggested sponsorship of \$100 is requested, however, any level is appreciated! Sponsorship can be made out to CCE Cortland, and is requested by November 26, 2019.

### Questions?

Any questions can be directed to: Kathy Barrett, PRO-DAIRY [kfb3@cornell.edu](mailto:kfb3@cornell.edu) or your regional Dairy Specialist with Cornell Cooperative Extension.



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