Agritourism Workshops Monthly!

12pm to 1pm

Via Zoom

Are you thinking of starting an agritourism business or are you currently operating one?

Join our monthly lunch-hour, workshop virtual series and learn how to grow your agritourism business!

The first session will cover the basics of running an agritourism operation. The following sessions will focus on specific topic to help aspiring agritourism entrepreneurs grow their knowledge and profit through this exciting on-farm business.

January 17: What is Agritourism and Starting an Agritourism Business
February 20: Where is agritourism allowed?
March 20: Protecting Your Agritourism Operation: Liability and Insurance
April 17: Customer Service for Agritourism
May 15: Tax Considerations for Agritourism
June 19: Agritourism Pricing Workshop: How to figure out what your customers will bear
July 17: Marketing Your Agritourism Operation

Pre-registration Required:

https://cornell.zoom.us/meeting/register/tJIsce6tqDMuGddOrjKOe3k0mXCypafV0oao

Price: Free

All workshops will be recorded and links shared. After registering, you will receive a confirmation email containing information about joining the meeting.

Sponsor: Cornell Cooperative Extension Agritourism Program Work Team