

swnyteam@cornell.edu

Cornell Cooperative Extension

Southwest NY Dairy, Livestock and Field Crops Program

swnydlfc.cce.cornell.edu



A partnership between Cornell University and the CCE Associations in these five counties: Allegany, Cattaraugus, Chautauqua, Erie and Steuben.

Newsletter Sponsorship 2023

Trying to reach growers and agribusinesses in our area?

We are pleased to offer the ability for businesses that serve our region to advertise with the Southwest New York Dairy, Livestock and Field Crops Program!

Our two forms of publications feature research-based and timely information from our four specialists, listed to the right, along with local event notifications and Cornell University outreach. This information is provided to participants who range from dairy, livestock, and field crops producers to agricultural suppliers and consultants.

Weekly Email Update: Shared with 500+ households who have signed up with our program.

Monthly Paper Mailer: To reach our stakeholders and farmers who lack internet access, we send out a monthly mailer where your company's logo and contact information would be featured with a mailing list of 290+ households.

If you sponsor our weekly and monthly publications you reach approximately 725 households.

Full Color Sponsorship Option and Rates:

Length of Plan	Cost	Monthly Paper Mailer		Weekly Email Update
Full Year	\$400	12	+	12 (1/month all year)
1/2 Year	\$225	6	+	6 (1/month for 6 months)
1/4 Year	\$125	3	+	3 (1/month for 3 months)
Email Update Only *reach is 1/2 our audience*	\$100	0		12 (1/month all year)

There is a 10% discount for payment received by 12/31/2022

General Inquiries and Billing

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- ⇒ Examples of our past publications can be found by visiting:
<https://swnydlfc.cce.cornell.edu/newsletter.php>
- ⇒ Printed sponsorships will appear in a column on the back page in alphabetical order.
- ⇒ Weekly email update sponsorships will be shown in the same format at the end of the email.



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