



The In's and Out's of U-Pick Agritourism

Monday, December 18, 2023

12pm to 1pm

Via Zoom

Speakers:

Laura McDermott, CCE Eastern NY Commercial Horticulture Program

Topics:

- Flow U-Pick Operation
- Pre-Sales vs. Same Day Sales
 - Customer Service
 - Food Safety
 - Signage

Pre-Registration Required:

https://cornell.zoom.us/webinar/register/WN_1Umgvo4hQA-mlNqe0bppJg

Price: Free

All webinars will be recorded and links shared. After registering, you will receive a confirmation email containing information about joining the meeting.

Future Webinar Series - We will be releasing the 2024 webinar series in December!

Sponsor: Cornell Cooperative Extension Agritourism Program Work Team

Please contact Lindsey Pashow lep67@cornell.edu or 518-569-3073 with any questions.

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