

Cornell Cooperative Extension

Southwest NY Dairy, Livestock and Field Crops Program

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FOR IMMEDIATE RELEASE

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Farm Business Foundations – Quick, Useful, and Free!

Farms of all shapes, sizes, and stages invited to learn with Cornell Cooperative Extension

By Katelyn Walley-Stoll, Farm Business Management Specialist with the SWNY Dairy, Livestock, and Field Crops Program

NEW YORK (April 17, 2021) – Cornell Cooperative Extension’s Southwest New York Dairy, Livestock, and Field Crops Program (SWNYDLFC) invites farm managers and aspiring farmers to learn more about Farm Business Management through an interactive webinar series. “Farm Business Foundations” will be presented on Thursdays in May from 7pm – 8pm via Zoom webinar. There is no cost to participate, but registration is required by visiting tinyurl.com/farmbiz.

So, You Want to Start a Farm?

Thursday, May 6th

7pm – 8pm

Topics include the basics of starting a farm business, an outline of who’s who, an introduction to available resources, and a discussion on “is farming right for you?”.

Farm Business Planning for Beginners

Thursday, May 13th

7pm – 8pm

Topics Include farm management, marketing and regulations, insurance, and SWOT analysis.

Analyzing Farm Enterprises

Thursday, May 20th

7pm – 8pm

Topics include “Hops, Hogs, and Honey – Oh My!”, market analysis, evaluating assets, and farm diversification.

Farm Financial Management Basics

Thursday, May 27th

7pm – 8pm

Topics include record keeping methods, common financial statements, and tax considerations.

While webinars are free, registration is required by visiting tinyurl.com/farmbiz or calling 716-640-0522. If you’re not able to make it live, register anyway and you’ll receive a workshop recording. Zoom capabilities are required.

Farm Business Foundations is a virtual workshop series for beginning and transitioning farmers presented by Katelyn Walley-Stoll, Farm Business Management Specialist with Cornell Cooperative Extension’s Southwest New York Dairy, Livestock, and Field Crops Program. Funding for this project provided by the State of New York, American Farmland Trust, and the Cornell University New York Dairy and Livestock Risk Management Education Project. FSA Borrower Credits Pending.

SWNYDLFC is a partnership between Cornell University and the CCE Associations of Allegany, Cattaraugus, Chautauqua, Erie, and Steuben counties. Their team includes Katelyn Walley-Stoll, Farm Business Management (716-640-0522); Joshua Putman, Field Crops (716-490-5572); Alycia Drwencke, Dairy Management (517-416-0386) and Amy Barkley, Livestock Management (716-640-0844). CCE is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. For more information, visit www.swnydlfc.cce.cornell.edu.

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For more information about Cornell Cooperative Extension, contact your county's Association Executive Director. **Allegany County** – Laura Hunsberger, ikh47@cornell.edu or 585-268-7644. **Cattaraugus County** – Dick Rivers, rer263@cornell.edu or 716-699-2377. **Chautauqua County** – Emily Reynolds, eck47@cornell.edu or 716-664-9502. **Erie County** – Diane Held, dbh24@cornell.edu or 716-652-5400. **Steuben County** – Tess McKinley, tsm223@cornell.edu, or 607-664-2301.