

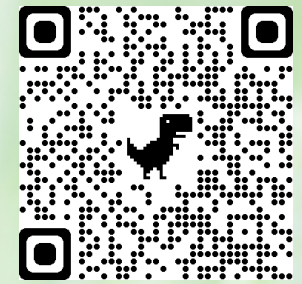


**Cornell Cooperative Extension**

Southwest NY Dairy, Livestock and Field Crops Program

**Cornell Cooperative Extension**  
Cattaraugus County

**Cornell Cooperative Extension**  
Chautauqua County



*"Farm Business Foundations" is a Virtual Workshop Series for Beginning and Transitioning Farmers presented by Katelyn Walley-Stoll, Farm Business Management Specialist with Cornell Cooperative Extension's Southwest New York Dairy, Livestock, and Field Crops Program. Funding for this project provided by the State of New York, American Farmland Trust, and the Cornell University New York Dairy and Livestock Risk Management Education Project. FSA Borrower Credits Pending.*

## SO, YOU WANT TO START A FARM?

Thursday, May 6th · 7pm - 8pm

**basics of starting a farm business · who's who · resources galore · is farming right for you**

## FARM BUSINESS PLANNING FOR BEGINNERS

Thursday, May 13th · 7pm - 8pm

**management · marketing and regulations · insurance · SWOT analysis · what's your why**

## ANALYZING FARM ENTERPRISES

Thursday, May 20th · 7pm - 8pm

**hops, hogs, and honey - oh my! · market analysis · evaluating assets · farm diversification**

## FARM FINANCIAL MANAGEMENT BASICS

Thursday, May 27th · 7pm - 8pm

**record keeping methods · common financial statements · tax considerations**

*Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. For accommodations, please contact Katelyn Walley-Stoll, 716-640-0522 or kaw249@cornell.edu at least one week prior to the event.*

## THE NITTY GRITTY

**FREE**

thanks to our program funders

**REGISTRATION**

is required for this event:  
[tinyurl.com/farmbiz](https://tinyurl.com/farmbiz)

**CAN'T MAKE IT LIVE?**

Sign up anyway, and we'll send you a recording following the workshop

**TECH REQUIREMENTS**

Zoom (on phone, tablet, computer)  
or call-in

**IS THIS FOR ME?**

Suitable for any beginning or transitioning farmer, whether you're thinking about starting a farm or have been farming for a few years

**CONTACT**

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