

Dairy Women's Group: Community Outreach in Dairy



Are you a woman in dairy? Do you want to brainstorm with other dairy farm/industry women on how to do farm outreach in your community? This meeting is for you! This meeting will help you:

- learn how to become more involved in your community
- give you examples of how your dairy is already a good community member
- develop talking outreach points for your farm
- help you develop your goals for future community outreach

Speaker:

Beth Meyer, Director of Consumer Confidence,
American Dairy Association North East

Facilitators:

**Lindsay Ferlito, Dairy Specialist, CCE North Country Regional
Ag Team**

**Betsy Hicks, Dairy Specialist, CCE South Central NY Dairy and
Field Crops Program**

**Eileen Jensen, Executive Director, NY Animal Agriculture
Coalition**

April 14, 2022

12:00pm - 2:00pm

**Virtual Discussion
via Zoom**



Registration: No cost. Please register 1 week in advance to receive coursework materials prior to program.

<https://tinyurl.com/DairyWomensOutreach>

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South Central NY Dairy and Field Crops Program North Country Regional Ag Team