

Southwest NY Dairy, Livestock and Field Crops Program

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Quarterly Report April - June 2023



Beef x Dairy Free 2-Day Webinar Series: Exploring the Potential of Beef x Dairy Calves for Both the Dairy and Beef Industries of New York.

An excess of dairy replacement heifers can be a financial burden to dairy farmers. In parallel, climatic conditions play a significant role in the US beef supply, with low inventories predicted for 2023 due to prolonged droughts out west. The use of beef semen in dairy herds presents an opportunity to help with the

bottom lines of both dairy and beef industries, but optimal use of this practice is needed to guarantee profitability. During the 2- day webinar series, we had 6 speakers sharing their expertise in technical and economic aspects of using beef semen in dairy herds and feeding and raising the crosses. We had 98 registrants, and the event was recorded and shared with participants so they could watch it again on demand. All participants who completed the survey provided ratings higher than 4 for each presentation, and the overall quality of the program received an average rating of 4.4 out of 5. Furthermore, and after watching the webinars, 90.9% stated that their knowledge of the topic had improved to a very good or excellent level. It is worth noting that all respondents expressed their willingness to recommend the series to fellow farmers, resulting in a 100% recommendation rate.



Farm Consultations on topics related to Farm **Business Management, Field** Crops, Dairy Management, and **Livestock Production.**

973

Event and program direct participants who've attended one of our 29 events/ collaborations or have received our direct email/mail updates.

103

Website submissions, press releases, interviews, and Facebook posts providing timely information to a large audience.



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Farmers Participate in Seedcorn Maggot Risk Assessment

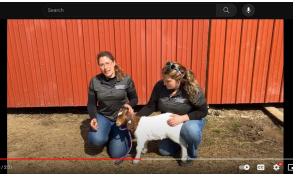


Currently neonicotinoids are under review for their effects on the pollinators. The environment and Poveda Lab with Cornell University and York State Integrated Pest New Management (NYSIPM) are working together to create a prediction model for the pest that correlates to our Northeast climate. Research is designed to minimize the economic impacts of Seedcorn maggot damage developing a predictive early season emergence model for the Network for Environment and Weather Application

(NEWA) platform. Seedcorn maggot (SCM) is a pest that impacts large-seeded crops such as corn and soybeans, creating feeding damage to germinating seed. Specific to Southwest NY, 5 farmers collaborated on this project presenting data from 9 total locations throughout the region for the predictive model.

Goats 101 - Accessible Education for Aspiring Goat Farmers

101 team's Goats Our series provided researchinformation based on raising goats to 54 current aspiring and goat producers. The series consisted of 4 1.5-hour lectures given on Monday and Tuesday evenings



during the first two weeks of April 2023. These programs provided space and time for audience questions and conversations among students via the chat box. Katelyn and Amy also answered post-program questions via email and phone call. 54 students either attended at least one of the live lectures or watched the recordings on our team's YouTube channel. The series generated over 20 individual questions and the feedback on the presentations was overwhelmingly positive. Since April, there have been nearly 150 views of the video recordings (as of 7/17/23).

WOW - the programming keeps on coming!

- 4/10/23 LEAF Business Planning and Resources for Beginning Farmers
- 4/11/23 Shop Talk
- 4/18 & 19/23 Beef x Dairy
 Webinar Series
- 4/25/23 LEAF Weed ID
- 4/26/23 FarmOps Backyard Beef
- 4/27/23 FarmOps Mind Your Marketing P's & Q's
- 4/26/23 All of the Chicken Things
- 5/1/23 Goats 101: Evaluating a Goat for Purchase
- 5/2/23 Goats 101: Health and Hoof Trimming
- 5/3/23 LEAF Katelyn Saves You Money
- 5/8/23 Goats 101: Pasture Management
- 5/9/23 Goats 101: Kidding and Reproduction
- 5/10/23 FarmOps Raising Poultry for Meat Production
- 5/10/23 So, You Want to Start a Farm?
- 5/24/23 FarmOps Goat Discussion Circle
- 5/31/23 Buying Part or a Whole Animals for School Meal Programs
- 6/7/23 FarmOps Farm Diversification

SWNYDLFC Connects Our Region's Dairy Farms with Critical Funding

The Dairy Advancement Program, managed by Cornell PRO-DAIRY and funded by NYS, provides critical funding for small and medium sized dairies to meet environmental and business challenges. SWNYDLFC specialists promote the program and help facilitate grant reporting, group communication, and project evaluation. Recently, they connected a well known dairy farm with crucial funding that allowed them to modernize their record keeping system, analyze farm profitability, and create a farm succession plan for continued sustainability. The farm has also been able to reach out to the team regarding employee training, facility planning, and farm business management decision making.