A partnership between Cornell University and the CCE Associations in these five counties: Allegany, Cattaraugus, Chautauqua, Erie, and Steuben.

Newsletter Sponsorship 2022

Trying to reach growers and agribusinesses in our area?

We are pleased to offer the ability for businesses that serve our region to advertise with the Southwest New York Dairy, Livestock, and Field Crops Program!

Our two forms of publications feature research-based and timely information from our four specialists, listed to the right, along with local event notifications and Cornell University outreach. This information is provided to participants who range from dairy, livestock, and field crops producers to agricultural suppliers and consultants.

**Weekly Email Update:** Shared with 430+ households who have signed up with our program.

**Monthly Paper Mailer:** To reach our stakeholders and farmers who lack internet access, we send out a monthly mailer where your company’s logo and contact information would be featured with a mailing list of 235 households.

If you sponsor our weekly and monthly publications you reach approximately 700 households.

<table>
<thead>
<tr>
<th>Length of Plan</th>
<th>Cost</th>
<th>Monthly Paper Mailer</th>
<th>Weekly Email Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Year</td>
<td>$400</td>
<td>12</td>
<td>+ 12 (1/month all year)</td>
</tr>
<tr>
<td>1/2 Year</td>
<td>$225</td>
<td>6</td>
<td>+ 6 (1/month for 6 months)</td>
</tr>
<tr>
<td>1/4 Year</td>
<td>$125</td>
<td>3</td>
<td>+ 3 (1/month for 3 months)</td>
</tr>
<tr>
<td>Email Update Only*</td>
<td>$100</td>
<td>0</td>
<td>12 (1/month all year)</td>
</tr>
</tbody>
</table>

There is a 10% discount for payment received by 12/31/2021

**Examples of our past publications can be found by visiting:**
https://swnydlfc.cce.cornell.edu/newsletter.php

**Printed sponsorships will appear in a column on the back page in alphabetical order.**

**Weekly email update sponsorships will be shown in the same format at the end of the email.**

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Field Crops Specialist coming soon!