



A partnership between Cornell University and CCE Associations in these nine counties: Genesee, Livingston, Monroe, Niagara, Ontario, Orleans, Seneca, Wayne and Wyoming.

We are pleased to offer local companies the opportunity to advertise in our monthly *Ag Focus* Newsletter. This well respected newsletter includes timely articles written by our regional team specialists, about topics relevant to the needs of our enrollees. *Ag Focus* is published 12 times a year on a monthly basis and is distributed to NWNY Team enrollees by their choice of hardcopy print or email. The newsletter is also accessible to our members on our website, and digital ads will be hyperlinked to corresponding websites. Our enrollees range from dairy, livestock and field crop farmers to agricultural suppliers and consultants.

Advertising in *Ag Focus* is a valuable way to target producers and agribusinesses in your area.

Display Ad Dimensions

	Width	Height
Full Page	7.5"	9.5"
1/2 Page Vertical	3.6"	9.5"
1/2 Page Horizontal	7.5"	4.7"
1/4 Page	3.6"	4.7"
1/8 Page	3.6"	2.3"

Full Color Advertising

Cost per insertion,
billed monthly

	<u>1 Time</u>	<u>6 Times</u>	<u>12 Times (Full Year)</u>	<u>10% Discount if paid in full by 12/31/21</u>
Full Page	\$ 220	\$200 each (\$1200/yr)	\$180 each (\$2160/yr)	\$1,944
1/2 page	\$ 125	\$120 each (\$720/yr)	\$115 each (\$1380/yr)	\$1,242
1/4 page	\$ 90	\$85 each (\$510/yr)	\$80 each (\$960/yr)	\$864
1/8 page	\$ 40	\$35 each (\$210/yr)	\$30 each (\$360/yr)	\$324

Image File Types:

We accept these file types:

- PDF
- JPG
- PNG

If you use another file type, please contact us to make sure it is a file type we are able to use.

Deadlines:

Ag Focus is published on the first of each month.

Ads must be booked by the first of the month for the following month's issue. Artwork must be received by the 10th of the month.

Artwork should be emailed to Brandie Waite at: bls238@cornell.edu

I would like to advertise in AG Focus!

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Ad Size: _____

Frequency: _____

Amount Due (or invoice monthly): _____

Please mail your payment payable to **CCE NWNY Team** to: Brandie Waite/NWNY Team, 420 East Main Street, Batavia, NY 14020

THANK YOU!