

Want to diversify your meat market? Join MeatSuite!

MeatSuite is a free, online platform designed to increase direct-to-consumer sales of whole, half, and quarter meat animals! Customers can type in an area code allowing them to connect to a local meat producer that meets their family's wants and needs.

Sign Up

- 1) Go to www.meatsuite.com.
- 2) Look at other farm profiles and brainstorm on paper the description of your farm and products. Viewing other farm profiles *first* is helpful!
- 3) Your profile consists of a *farm picture*, contact information, farm and product description, and price.
- 4) Customers are learning about your farm and choosing to buy local meat, so a first impression is important!
- 5) The farm description should be 5-6 sentences long describing your farm, management and practices, and how your animals are raised.
- 6) The product description is a lot shorter, 1-2 sentences, highlighting when your product is available, or if you choose, how it was raised; grass-fed, hormone-free, conventional, organic, etc.



Once you have completed your profile MeatSuite will process your request. *Your profile is an opportunity to stand out in consumers' eyes; therefore, pay special attention to proofreading and word choice.*

Need some assistance? Blank of Cornell Cooperative Extension of Blank is available at blank or blank.



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