Economic Comparison of Conventional vs. Intensive Heifer Rearing Systems



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Objectives

- To evaluate the economic costs and opportunities of conventional vs. intensive heifer rearing systems
 - What are the additional costs?
 - What are the expected returns?
 - Does this approach make sound financial sense?

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Historically, Calves Have Been Limit Fed Milk

- Management has limited milk or milk replacer to 8 - 10% of body weight
 - Often, 1 gal/ d of a 20:20 milk replacer
- Objectives of this approach:
 - To promote early intake of starter
 - To allow earlier weaning
 - To save on milk feeding costs... therefore, *lower rearing costs*, right (?)

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Problems with the Historical Approach to Rearing Calves

- Inadequate nutrition early in life leads to higher morbidity and mortality
 - Calves usually consume very small amounts of starter
 (< 0.25 lb) during 1-2 weeks of age
 - Often see diarrhea at 7-10 days of age and pneumonia at 2-4 weeks of age
 - Semi-starvation → poor immune function
 - Problems are amplified during cold stress
- Slow growth rates
 - Less efficient must feed for more total days, less dilution of maintenance energy costs

Commonly Stated "Goals"

	24 hrs – 60 days	61 – 120 days	121 – 180 days	> 6 months	Overall
Mortality	< 5%	< 2%	< 1%	< 1%	< 8%
Morbidity (diarrhea)	< 25%	< 2%	< 1%		
Morbidity (pneumonia)	< 10%	< 15%	< 2%		< 20%
Growth rate	Double birth weight	2.2 lbs/d	2 lbs/ d		

(Adapted from Dairy Calf and Heifer Association, Gold Standards, http://calfandheifer.org/gold_standards/index.php, accessed on May 22, 2012)

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Heifer Health Info

	24 hrs –	60 days	Post-wear	ned heifers
	"Goal"	Actual (NAHMS 2011*)	"Goal"	Actual (NAHMS 2011)
Mortality	< 5%	4.2%	< 3%	1.6%
Morbidity (diarrhea)	< 25%	25.3%	< 2%	0.8%
Morbidity (pneumonia)	< 10%	18.1%	< 15%	11.2%

Note:

- The *actual* data were collected in 2011 from heifer raisers across the U.S.
- Within these data are operations doing a great job, herds doing a terrible job, and herds everywhere in between.

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Heifer Health Info

	24 hrs –	24 hrs – 60 days Post-weaned heifers		
	"Goal"	Actual (NAHMS 2007*)	"Goal"	Actual (NAHMS 2007)
Mortality	< 5%	7.8%	< 3%	2%
Morbidity (diarrhea)	< 25%	18%	< 2%	1.6%
Morbidity (pneumonia)	< 10%	11.4%	< 15%	6%
Growth rate	Double birth weight	177 lbs (median)	1.7-2 lbs/d	1.6 lbs/d

Note:

- The *actual* data represent info collected in 2007 from across the U.S.
- -Within this data set are herds doing a great job, herds doing a terrible job, and herds that are everywhere in between

*Heifer Calf Health and Management Practices on U.S. Dairy Operations, 2007

http://www.aphis.usda.gov/animal_health/nahms/dairy/downloads/dairy07/Dairy07_ir_CalfHealth.pdf, accessed on May 22, 2012

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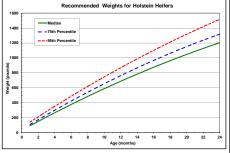
Other Commonly Promoted "Goals" for Holstein Heifers

- Reach puberty at 9 10 months
- Start breeding at 13 14 months
 - 850 lbs (~ 55% of mature body weight)
 - 50-51" withers height (~ 85% of mature height)
- Calve at ~ 24 months
- Weigh ~1300 to 1450 just prior to calving
 - (1,150 to 1,300 pounds after calving)
 - ADG of ~1.7 lbs/d of rearing

^{*} Dairy Heifer Raiser, 2011 – An overview of operations that specialize in raising dairy heifers http://www.aphis.usda.gov/animal health/nahms/dairy/downloads/dairyheifer11/HeiferRaiser.pdf accessed September 29, 2014

How are U.S. Heifers Performing?

	w	eight (pound	ls)
	25th		75th
Age (days)	Percentile	Median	Percentile
1-7	91	97	105
7-13	91	101	115
14-20	97	105	115
21-27	97	115	126
28-34	115	126	138
35-41	120	138	151
42-48	126	151	164
49-55	135	151	177
56-62	157	177	204
63-69	171	191	220
70-76	171	191	212
77-83	184	204	236
84-90	204	236	260



(NAHMS 20071)

(Penn State 2004²)

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Higher "Opportunity Costs" with Conventional Approach

- Average age-at-first calving: 25 to 26 months (25.2*)
- As compared to more intensively reared heifers with ageat-first calving of 22 to 23 months...
 - ~ 3 month period of extra feeding
 - ~ 3 months delay in a positive cash flow (milk)
 - 12 to 15% larger inventory of heifers to meet same supply needs

*Heifer Calf Health and Management Practices on U.S. Dairy Operations, 2007

http://www.aphis.usda.gov/animal-health/nahms/dairy/downloads/dairy07/Dairy07 ir CalfHealth.pdf, accessed on May 22, 2012

Model Design

- The spreadsheet-based model compares a conventional rearing program to an intensive program
- Intensive program rations are higher in metabolizable protein without excessive energy up until springers
 - More nutrient-dense milk replacer, starter, grower rations
 - Same ration in close-up pen
 - More total feed/day/heifer due to larger animals eating more
 - Intensive program results in:
 - Lower morbidity & mortality
 - Lower AGEFB and AGEFR
 - Higher future milk production
- Final "cost" is based on value at calving (cost/ heifer that actually calves)

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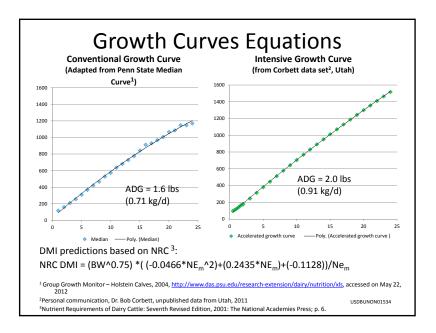
The Model is Divided into **STAGES** Based on Major Management Needs (Feeding/ Housing/ Breeding)

	Program	Stage I hutch calves	Stage II	Stage III	Stage IV prebreeding	Stage V postbreeding	Stage VI Close-up
I	Conventional	Birth - 2	2 - 4	4 - 10	10.0 - 18.5	18.5 - 24.2	24.2 - 26.2
I		months	months	months	months	months	months
	Intensive	Birth - 2	2 - 4	4 - 10	10.0 - 15.5	15.5 - 21.3	21.3 - 23.3
ı		months	months	months	months	months	months

- Differences after 10 months are primarily due to different age at first service
 - Based on different rates of growth prior to breeding (i.e, when they reach breeding size)

¹ Heifer Calf Health and Management Practices on U.S. Dairy Operations, 2007 http://www.aphis.usda.gov/animal health/nahms/dairy/downloads/dairy07/Dairy07 ir CalfHealth.pdf, accessed Sep 29, 2014

² Monitoring Heifer Growth -- http://extension.psu.edu/animals/dairy/nutrition/heifers/monitoring-heifer-growth (growth-monitor-heifer-holstins.xls), accessed Oct 10, 2014



Growth Stages and Period-Specific Morbidity Risk and Cost Estimates

Program	St	age I	Stage II	Stage III	Stage IV	Stage V	Stage VI
	Birth -	– 2 mos	2 – 4 mos	4 – 10 mos	10 mos - breeding	Postbreeding	Close-up
	Diarrhea	Respiratory	Respiratory	Any Treatment	Any Treatment	Any Treatment	Any Treatment
Conventional	40%	35%	15%	3.5%	1.8%	0.9%	0.8%
	\$1	3.27	\$2.94	\$1.07	\$0.97	\$0.61	\$0.60
Intensive	20%	18%	5%	2.6%	1.3%	0.7%	0.6%
	\$6	5.63	\$0.88	\$0.80	\$0.73	\$0.46	\$0.45

- Morbidity data for conventional calves adapted and modified from NAHMS, 2007¹
 Morbidity costs were estimated using standard tx protocols and reported medication costs
- •For intensive system, reductions in morbidity were based on Corbett data² and clinical experience

¹Heifer Calf Health and Management Practices on U.S. Dairy Operations, 2007 http://www.aphis.usda.gov/animal health/nahms/dairy/downloads/dairy07/Dairy07 ir CalfHealth.pdf, accessed on May 22, 2012

²Personal communication, Dr. Bob Corbett, unpublished data from Utah, 2011

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Growth Stages and Period-Specific Mortality Risks

Program	Stage I Birth – 2 mos	Stage II 2 – 4 mos	Stage III 4 – 10 mos	Stage IV 10 mos - breeding		Stage VI Close-up (final 2 mos)	Overall Mortality Risk
Conventional	7.0%	2.5%	1.0%	0.5%	0.3%	0.3%	12%
Intensive	3.0%	1.8%	0.5%	0.5%	0.3%	0.3%	6%

- •Mortality data adapted from NAHMS, 2007¹
- •For intensive system, reductions in mortality were based on Corbett data² and clinical experience

¹Heifer Calf Health and Management Practices on U.S. Dairy Operations, 2007 http://www.aphis.usda.gov/animal-health/nahms/dairy/downloads/dairy07/Dairy07 ir CalfHealth.pdf, accessed on May 22, 2012

²Personal communication, Dr. Bob Corbett, unpublished data from Utah, 2011

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Quick reminder before looking at specific values...

- All costs, whether by growth stage, or in total, are adjusted to a "per surviving heifer" basis
 - i.e., with higher mortality rates, the remaining heifers must "carry" more expense
 - Hypothetical example (not considering initial calf value):
 - 10 calves enter hutches
 - 9 calves survive and move to next stage (actual cost = \$297/ calf)
 - 1 calf dies the day before movement (total cost = \$293)
 - Net cost/ surviving calf = (9*\$297)+(1*\$293)/ 9 = \$329

Starting Assumptions

• Newborn heifer value \$400

• Birth weight 88 lbs

• Breeding weight 850 lbs (51" WH)

Labor/ hr \$14Interest 6%

• Al cost/ service \$15

• Milk price \$18/ cwt

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Feed and Milk Replacer Inputs

	Con	ventional	In	tensive
Milk replacer (50 lbs)	\$	52	\$	66
Lbs powder added/ gallon		1.0 (12%)		1.25 (15%)
Calf Starter/ton AF	\$	349	\$	413
Grower grain/ ton AF	\$	319	\$	354
Grower hay cost/ ton AF	\$	225	\$	225
Pre-breed TMR cost/ lb DM	\$	0.11	\$	0.12
Breeding TMR cost/ lb DM	\$	0.09	\$	0.10
Post-breeding TMR cost/ lb DM	\$	0.08	\$	0.09
Close-up TMR cost/ lb DM	\$	0.13	\$	0.13

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Milk Feeding Assumptions for Stage I: 24 hrs to 2 months ("hutch" calves)

• Conventional : • Intensive:

- 20/20 milk replacer - 28/20 milk replacer

− Cost: \$52/50 lbs − Cost: \$66/50 lbs

Feeding rate: 1.0 lb/ galFeeding rate: 1.25 lb/ gal

Stage	# of Days	Conventional: Amt/ d (gal)	Intensive: Amt/ d (gal)
1	7	1	1.25
2	35	1	1.75
3	7	1	0.875
Total	49 d	49 gal (49 lbs) (49 lbs)	76 gal (95 lbs) (95 lbs)
Avg gal/d		1	1.55
Total cost		\$51	\$126

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Grain Feeding Assumptions for Stage I:

Birth to 2 months ("hutch" calves)

Conventional

Intensive

- 18% CP starter (AF)

- 22% CP starter (AF)

– Cost: \$349/ ton AF

Cost: \$413/ ton AF

Stage	# of Days	Conventional: Amt/ d (lbs)	# of Days	Intensive: Amt/ d (lbs)
1	7	0.13	7	0.1
2	42	2.44	35	0.8
3	14	4.44	21	3.8
Total Feed	63	165	63	109
Total Cost		\$29		\$23

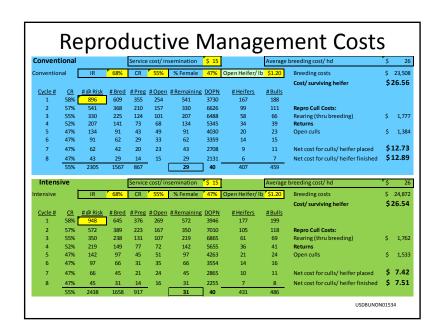
Gro Birth to 2 mo	owth Stage onths ("hu		
	Conventional	Intensive	
Colostrum:	\$21	\$21	
Milk:	\$51	\$126	
Starter:	\$29	\$23	
Total Feed Costs:	\$109	\$177	
Labor:	\$90	\$87	
Vet Med/ Health:	\$18	\$10	
Interest:	\$33	\$35	
Dead Calf Lost Invest.	\$36	\$14	
Other Costs:	\$52	\$52	
Total Cost:	\$374	\$415	
Cost/ Day:	\$5.93	\$6.59	
Entering Weight (lbs):	88	88	
Exit Weight (lbs):	155	192	USDBUNON01534

Growth Stag	ge II: 2 t	o 4 months
	Conventional	Intensive
Grain:	\$51	\$65
Hay:_	\$9	\$11
Total Feed Costs:	\$62	\$77
Labor:	\$30	\$29
Vet Med/ Health:	\$3	\$1
Interest:	\$12	\$12
Dead Calf Lost Invest.	\$13	\$8
Other Costs:	\$15	\$15
Total Cost:	\$168	\$180
Cost/ Day:	\$2.87	\$3.07
Entering Weight (lbs):	155	192
Exit Weight (lbs):	266	320
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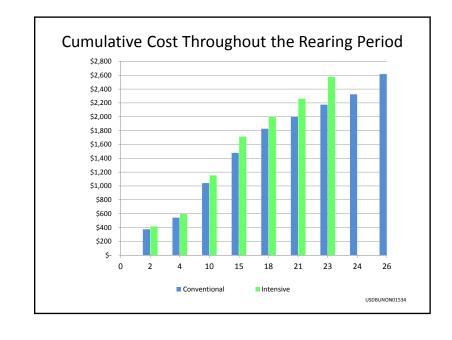
Growth Stage	e III: 4 to	o 10 months
	Conventional	Intensive
Feed (TMR) Costs:	\$238	\$290
Labor:	\$65	\$65
Vet Med/ Health:	\$5	\$5
Interest:	\$30	\$27
Dead Calf Lost Invest.	\$5	\$2
Other Costs:	\$53	\$53
Total Cost:	\$500	\$558
Cost/ Day:	\$2.74	\$3.06
Entering Weight (lbs):	266	320
Exit Weight (lbs):	588	705
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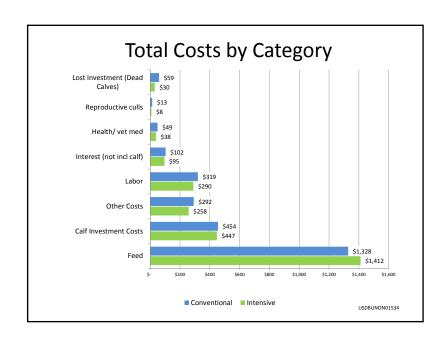
Growth Stage IV*:				
	Conventional	Intensive		
	10 to 18.5 mo.	10 to 15.5 mo.		
Feed (TMR) Costs:	\$417	\$302		
Labor:	\$72	\$46		
Vet Med/ Health:	\$4	\$3		
Interest:	\$23	\$17		
Dead Calf Lost Invest.	\$3	\$2		
Breeding Costs:	\$27	\$27		
Other Costs:	\$93	\$59		
Total Cost:	\$786	\$560		
Cost/ Day:	\$3.05	\$3.42		
Entering Weight (lbs):	588	705		
Exit Weight (lbs):	984	1033		
*Duration of this stage depends on age at first service (a function of growth rate) and reproductive efficiency USDBUNON01534				



Growth Stage V:	Post-breedi	ng to Close-u
	Conventional	Intensive
_	18.6 to 24.3 mo.	15.6 to 21.3 mo.
Feed (TMR) Costs:	\$307	\$352
Labor:	\$37	\$37
Vet Med/ Health:	\$5	\$5
Interest:	\$4	\$4
Dead Calf Lost Invest.	\$2	\$2
Repro Culls:	\$13	\$8
Other Costs:	\$31	\$31
Total Cost:	\$498	\$548
Cost/ Day:	\$2.87	\$3.16
Entering Weight (lbs):	984	1033
Exit Weight (lbs):	1,210	1362
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Growth Stage VI: (Springers)			
	Conventional	Intensive	
_	24.3 to 26.3 mo.	21.3 to 23.3 mo.	
Feed (TMR) Costs:	\$194	\$214	
Labor:	\$26	\$26	
Vet Med/ Health:	\$14	\$14	
Interest:	\$0	\$0	
Dead Calf Lost Invest.	\$1	\$1	
Other Costs:	\$22	\$22	
Total Cost:	\$292	\$316	
Cost/ Day:	\$4.81	\$5.19	
Entering Weight (lbs):	1,210	1362	
Exit Weight (lbs):	1,282	1473	
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Intensive Rearing Has Also Resulted in More Milk in					
First and Second Lactation*					
1st Lactation 2nd Lactation					
Extra milk predicted for first lactation (lbs)	1700	1000			
Interest rate	6%				
Marginal milk/ lb DM	2.3				
Milk price:	\$0.18				
Feed cost/ lb TMR (DM)	\$0.135				
Marginal milk net value/ lb	\$0.12				
Net value of extra marginal milk	\$206	\$121			
Net present value of extra marginal milk	\$195	\$108			
Culling risk - Lact = 1	28%	32%			
Estimated average value of extra milk/ heifer	\$167	\$70			
Total extra value of extra milk/ heifer		\$237			
*Soberon F, Raffrenato E, Everett RW, Van Amburgh ME. 2012. Preweaning milk replacer intake and effects on long-term productivity of dairy calves. J Dairy Sci; 95(2):783-93.					

A Higher Average Daily Gain is Associ First Lactation Milk*		More
–106 kg + <u>1,551.4 kg</u> × ADG (kg/d;	P = 0.01)	
	1st Lactation	
Additional ADG of modeled intensive program (lbs/d)	0.6	
Extra milk predicted for first lactation (lbs)	908	
Interest rate	6%	
Marginal milk/ lb DM	2.3	
Milk price:	\$0.18	
Feed cost/ lb TMR (DM)	\$0.135	
Marginal milk net value/ lb	\$0.12	
Net value of extra marginal milk	\$109	
Net present value of extra marginal milk	\$103	
Culling risk - Lact = 1	28%	
Estimated average value of extra milk/ heifer	\$89	
*Soberon, F. and M. E. Van Amburgh. 2013. J of Animal Sci 91(2):706-712.	,	
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(Initial Calf Value of \$400 and only considering extra milk in 1st lactation)			
Outputs:	Convent. System:	Intensive System:	
Calf Invest. Cost at Calving	\$454	\$447	
Age at First Service	15.7	12.6	
Average Age at First Calving	26.2	23.1	
Average Daily Gain (lb/d)	1.50	1.97	
Total Rearing Cost/ Heifer (incl. interest + initial value + repro culls)	\$2,617	\$2,577	
Avg Cost/ Day	\$3.29	\$3.67	
Additional Milk in 1st Lact: Soberon 2012 (or 2013)	1700 (or 908)		
Add. Milk Value (1st Lact)		\$167 (or \$89)	
Net Cost/ heifer	\$2,617	\$2,410 (\$2,488)	
Additional profit for Intensive		\$207 (or \$129)	

Net Results (Initial Calf Value of \$0 and only considering extra milk in 1st lactation) Outputs: Convent. System: Intensive System: \$0 \$0 Calf Invest. Cost at Calving 15.7 12.6 Age at First Service Average Age at First Calving 26.2 23.1 Average Daily Gain (lb/d) 1.97 Total Rearing Cost/ Heifer \$2,101 \$2,097 (incl. interest + initial value + repro culls) \$2.64 Avg Cost/ Day \$2.99 Additional Milk in 1st Lact: Soberon 2012 (or 2013) 1700 (or 908) \$167 (or \$89) Add. Milk Value (1st Lact) Net Cost/ heifer \$2.101 \$1,929 (\$2,008) Additional profit for Intensive \$207 (or \$129)

Intensive Rearing Can Reduce Total Heifer Inventory

Projected Heifer Needs: 1000 Cow Dairy (milking + dry) with Varying Culling Risks

Culling Risk	30%	33%	36%	39%
Total Replacements Needed/ Yr	300	330	360	390
Conventional				
Number needed placed/ month	28	31	34	37
Total avg heifer inventory	669	735	806	877
Intensive				
Number needed placed/ month	27	29	32	35
Total avg heifer inventory	588	645	704	768

- •With an intensive system and accelerated growth/ management:
 - •Fewer heifers need to be placed in hutches each month
 - •Lower total heifer inventory needed
 - •Alternatively, extra heifers could be raised

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Intensive Programs Should be More "Efficient"

- More lbs of lean gain and frame, less fat
- Fewer total lbs of feed (milk solids, grain, hay, TMR) consumed from birth to calving:

Conventional: 12,353 lbsIntensive: 11,643 lbs

• Cost/ lb of gain (assuming \$400 calf value and <u>no</u> consideration of extra milk in first lactation):

Conventional: \$2.19Intensive: \$1.86

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Predicted Advantage or Cost () for Intensive Rearing Relative to Conventional

		Heifer Calf Price					
1st		\$100	\$200	\$350	\$500		
<u>ë.</u> d	775	(\$12)	(\$3)	\$10	\$23		
Weight Serv	825	\$4	\$13	\$26	\$40		
¥	875	\$22	\$31	\$45	\$58		

(Note: this does **NOT** include the profit from the additional milk in the first lactation)

Summary of Results

Based on the current assumptions used in this model:

Net Result - Savings:	\$40	Intensive
Calf investment cost	\$7	Intensive
Lost investment (dead calves)	\$29	Intensive
Other costs	\$34	Intensive
Reproductive culls	\$5	Intensive
Interest cost	\$8	Intensive
Health/ vet med	\$11	Intensive
Labor costs	\$30	Intensive
Feed costs	(\$84)	Conventional
		Advantage

Add in value of additional milk in 1st lactation of \$167 (or \$89) and the average advantage for **Intensive Rearing** ~ \$207 (or \$129)

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For Consideration...A Few "What Ifs"

- What if I compare the two approaches as previously indicated, but...
 - We start breeding at 850 lbs and a wet heifer = \$0
 - We omit the final two months (heifers returned to home farm)
 - Conventional = \$2.51/d (age at calving = 26.2 mos) \$1845
 - Intensive = \$2.84/d (age at calving = 23.3 mos) \$1821

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For Consideration...A Few "What Ifs"

- What if I feed waste milk and grow calves conventionally for remainder of time...
 - Waste milk = \$0.45/ gallon and calf value = \$0
 - Weight at first service = 850 lbs
 - Predicted cost = \$2065/ live heifer that calves
 - Average feed cost ~\$1297

For Consideration...A Few "What Ifs"

- What if I feed waste milk and grow calves conventionally for remainder of time...
 - Waste milk = \$0.45/ gallon and calf value = \$400
 - Weight at first service = 850 lbs
 - Predicted cost = \$2581/ live heifer that calves
 - Average feed cost ~\$1297

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For Consideration...A Few "What Ifs"

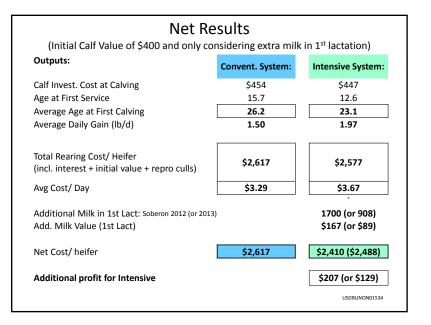
- What if I feed waste milk and grow calves intensively for remainder of time...
 - Waste milk = \$0.45/ gallon and calf value = \$400
 - Weight at first service = 850 lbs
 - Predicted cost = \$2492/ live heifer that calves
 - Does NOT include value of extra future milk
 - Average feed cost ~\$1337

(Note – this scenario assumes that we feed enough waste milk to maintain growth equal to feeding 28/20 in an intensive manner and there is no difference in morbidity/ mortality)

Disclaimer

- I have tried to represent the costs and benefits as closely as possible
- Approaches to rearing can vary tremendously for labor, feed, housing, etc – this model attempts to look at a "representative" operation that is bottle feeding calves in individual hutches
- More hard data for actual inputs (DMI, health and vet med costs, bedding/housing, labor, etc) for each system would improve the accuracy and reliability of the estimates
- Of course, individual results may vary!

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Thanks For Your Attention!



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