



Cornell Cooperative Extension

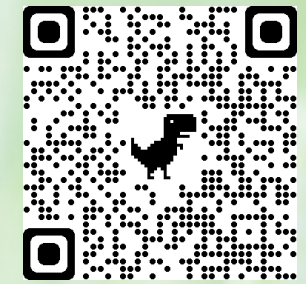
Southwest NY Dairy, Livestock and Field Crops Program

Cornell Cooperative Extension

Cattaraugus County

Cornell Cooperative Extension

Chautauqua County



"Farm Business Foundations" is a Virtual Workshop Series for Beginning and Transitioning Farmers presented by Katelyn Walley-Stoll, Farm Business Management Specialist with Cornell Cooperative Extension's Southwest New York Dairy, Livestock, and Field Crops Program. Funding for this project provided by the State of New York and American Farmland Trust. FSA Borrower Credits Pending.

SO, YOU WANT TO START A FARM?

Thursday, May 6th · 7pm - 8pm

basics of starting a farm business · who's who · resources galore · is farming right for you

FARM BUSINESS PLANNING FOR BEGINNERS

Thursday, May 13th · 7pm - 8pm

management · marketing and regulations · insurance · SWOT analysis · what's your why

ANALYZING FARM ENTERPRISES

Thursday, May 20th · 7pm - 8pm

hops, hogs, and honey - oh my! · market analysis · evaluating assets · farm diversification

FARM FINANCIAL MANAGEMENT BASICS

Thursday, May 27th · 7pm - 8pm

record keeping methods · common financial statements · tax considerations

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. For accommodations, please contact Katelyn Walley-Stoll, 716-640-0522 or kaw249@cornell.edu at least one week prior to the event.

THE NITTY GRITTY

FREE

thanks to our program funders

REGISTRATION

is required for this event:
tinyurl.com/farmbiz

CAN'T MAKE IT LIVE?

Sign up anyway, and we'll send you a recording following the workshop

TECH REQUIREMENTS

Zoom (on phone, tablet, computer)
or call-in

IS THIS FOR ME?

Suitable for any beginning or transitioning farmer, whether you're thinking about starting a farm or have been farming for a few years

CONTACT

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