CCE PMEP's Outreach Arm Launches a New Name and Website

The outreach arm of Cornell Cooperative Extension's Pesticide Management Education Program (PMEP) has always operated under the name of the overall program. However, because PMEP also includes the Pesticide Sales and Use Reporting (PSUR) group, we are adopting the **name Cornell Cooperative Extension Pesticide Safety Education Program (CCE-PSEP)** for our outreach arm to better reflect its mission. PMEP will continue to exist as an umbrella term for both PSUR and CCE-PSEP.

CCE-PSEP is dedicated to delivering objective, science-based pesticide education that promotes the proper use of pesticides, to ultimately help reduce risks to applicators, consumers, and the environment. The new name will let our constituents know to come to us for pesticide *safety* training and information and for general pesticide questions. As the new name implies, we have expertise in identifying and reducing pesticide risks to people and the environment, including the regulation and proper use of pesticides. We develop pesticide applicator certification training manuals, host on-demand online applicator recertification training courses, present and host live pesticide safety/informational talks to applicators and the public, publish the Cornell Crop and Pest Management Guidelines, and answer pesticide-related questions from any person or organization.

In conjunction with the new name, **CCE-PSEP has launched this new website**. Please explore this site to learn more about our program, the resources we offer, and how to contact us.

We look forward to continuing to serve NYS applicators and citizens by providing pesticide safety information and training and we hope to forge new connections as we address the changing needs in NYS in the future.

For questions about CCE-PSEP, please reach out to our program Director and Educator Mary Centrella at <u>mlc344@cornell.edu</u>.

Source: https://psep.cce.cornell.edu/announcements/